## Session O
### Movement Making: Mental Health and Students Rights Advocacy
**(3:45 p.m. to 4:45 p.m. — CARL 303)**

83 percent of college students experience a mental health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies, Using interactive activities students will learn how to effectively advocate for better policies.

**Presentation resources:** Assessment guide, Prezi, and handouts
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Assess the mental health policies and supports on campus
• Determine which mental health supports or policies can be improved and how to advocate for change effectively.
• Know how to implement better mental health policies and create a more inclusive community on their campus.

## Session P
### The Power of Ongoing Regard
**(3:45 p.m. to 4:45 p.m. — CARL 301)**

Does your SG recognize members outstanding work through mechanism such as a "praise box" or awards? Do you still hear people complain of never being recognized? Do you yourself feel like nobody notices what you do? Learn the power of ongoing regard and how it can begin to transform your SG.

**Delivery Format:** You will be asked to work with a small group of conference attendees through a series of interactive exercises to learn the process of ongoing regard. Throughout your time with your small group, you will share current recognition tactics your SG engaged in, as well as gain ideas from other conference attendees. The session will conclude with a large group discussion where examples are shared, and a list of takeaways is created.
**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.
**Level of Interactivity (from 1 to 5 being very interactive):** 5
**Learning Outcomes. After attending this session, participants should be able to:**
• Recognize what your SG is currently doing to praise members for their hard work
• Explore the power of ongoing regard
• Articulate at least one example of ongoing regard that you can take back to your SG

# ASGA WORKSHOP PRESENTERS

## Kat Klawes, M.A.
• Founder of the College Campus Oversight Advocates
• Policy advocacy consultant
• Former SGA President at Northern Michigan University
• Buzzfeed and Bank of America "50 Under 50" honoree
• *ustooadvocates@gmail.com*

**In CARL 303**

## W.H. Oxendine, Jr. (Butch)
• ASGA Exec. Director and Founder
• Editor in Chief, *Student Leader* and *Florida Leader* magazines
• Author, *So You Want to Be President...How to Get Elected on Your Campus*
• Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
• *butch@asgaonline.com*

**In HAMMING HALL**

## Sarah E. Schoper, Ph.D.
• Independent consultant, speaker, and author in the areas of student learning, leadership, and organizational development
• Former Student Body Executive Officer and Student Government Advisor
• Ten years as a student affairs professional
• *sarahschoper@gmail.com*

**In CARL 301**

## Suzette Walden Cole, Ph.D.
• Professional speaker, trainer and consultant with Social Responsibility Speaks
• Former SG Advisor and Student Affairs Professional for more than 11 years
• Certified in Conflict Resolution and Mediation
• Accomplished presenter and author in risk management, political science and student leadership development
• *swc@srspeaks.com*

**In CARL 302**

## Exhibitor
### Step Up Young Adult Programs
• 3932 Air Lane Park Dr., Port Allen, LA 70767
• **Phone:** 817-301-9580
• **Email:** *hailey@suwn.org*
• **Web:** www.suwn.org

## Thank you to North Park University for hosting this conference!

**NORTH PARK UNIVERSITY CHICAGO**

# CHICAGO

# IMPROVE YOUR STUDENT GOVERNMENT

## Saturday, October 21, 2023

### 8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast
HAMMING HALL FOYER

### 9:00 a.m. to 9:20 a.m. — Welcome
■ Suzette Walden Cole, Ph.D., Emcee
■ Maryam Chaundry, SGA President, North Park University
HAMMING HALL

### 9:20 a.m. to 9:30 a.m. — Networking Break

### 9:30 a.m. to 10:45 a.m. — Training Block 1
**A.** *13 Steps to a Super Student Government* — Butch Oxendine
HAMMING HALL

**B.** *Knowing When and How to Call Someone Out: Confronting Members within the SG* — Suzette Walden Cole, Ph.D.
CARL 302

**C.** **NEW WORKSHOP** *From Idea to Finish Line: Creating Programs and Initiatives* — Kat Klawes, M.A.
CARL 303

**D.** *What Big Assumptions Are You Making That Are Standing in the Way of You Accomplishing Your SGA Goals* — Sarah E. Schoper, Ph.D.
CARL 301

### 10:45 a.m. to 11:00 a.m. — Networking Break

### 11:00 a.m. to 12:00 p.m. — Training Block 2
**E.** *The 25 Worst Mistakes Your Student Government Can Make* — Butch Oxendine
HAMMING HALL

**F.** **NEW WORKSHOP** *(Re)defining Bold & Authentic Leadership* — Suzette Walden Cole, Ph.D.
CARL 302

**G.** *101 Activities & Action Items for SG's* — Kat Klawes, M.A.
CARL 303

**H.** *Is Your SG Running Like a Machine or a Brain?* — Sarah E. Schoper, Ph.D.
CARL 301

### 12:00 p.m. to 12:45 p.m. — Lunch
HAMMING HALL FOYER

### 12:45 p.m. to 1:00 p.m. — ASGA Halftime
HAMMING HALL

### 1:00 p.m. to 2:00 p.m. — Training Block 3
**I.** *How to Make Students Care About Your SG: Create "Signature Programs"* — Butch Oxendine
HAMMING HALL

**J.** *Inclusive SG Leadership: Tackling Difficult Conversations* — Suzette Walden Cole, Ph.D.
CARL 302

**K.** *SG 101: Getting Student Feedback, How & Why* — Kat Klawes, M.A.
CARL 303

**L.** *Five Tools for Bringing Innovative Ideas to Your SG* — Sarah E. Schoper, Ph.D.
CARL 301

### 2:00 p.m. to 2:15 p.m. — Networking Break

### 2:15 p.m. to 3:15 p.m. — Roundtables
**1.** **BONUS WORKSHOP** *How to Improve Your SG's Web & Social Media Presence* — Butch Oxendine — **HAMMING HALL**
**2.** Senators, Representatives, Judicial Branch, and Committee Members — **CARL 113**
**3.** Presidents & Vice Presidents — **CARL 302**
**4.** Secretaries & Treasurers — **CARL 303**
**5.** Advisors — **CARL 301**

### 3:15 p.m. to 3:30 p.m. — Networking Break

### 3:30 p.m. to 4:30 p.m. — Training Block 4
**M.** *What Can Your Student Government Really Accomplish? Choose Realistic Goals* — Butch Oxendine
HAMMING HALL

**N.** *From Vision to Reality: How to Achieve Your SG Goals* — Suzette Walden Cole, Ph.D.
CARL 302

**O.** *Movement Making: Mental Health and Students Rights Advocacy* — Kat Klawes, M.A.
CARL 303

**P.** *The Power of Ongoing Regard* — Sarah E. Schoper, Ph.D.
CARL 301

### 4:30 p.m. to 4:35 p.m. — Break

### 4:35 p.m. to 5:00 p.m. — Wrap-Up & Raffle
■ Suzette Walden Cole, Ph.D., Emcee
■ Ultimate Connectors Raffle (return your evaluation form to enter)
■ *The Importance of Your Student Government* — Butch Oxendine
HAMMING HALL

## For a limited time:
### Download workshop handouts for this conference at https://bit.ly/3Q2em3c

**ASGA** American Student Government Association

## Session A
### 13 Steps to a Super Student Government
**(9:30 a.m. to 10:45 a.m. — HAMMING HALL)**
Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best.
**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback.
**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.
**Level of Interactivity (from 1 to 5, five being very interactive):** 3
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand the 13 key components that make up great SGs
• Know what to do first to improve
• Understand your SG's current strengths and weaknesses

## Session B
### Knowing When and How to Call Someone Out: Confronting Members within the SG
**(9:30 a.m. to 10:45 a.m. — CARL 302)**
Confronting members on issues, behaviors, and other performance related matters, can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up. Participants will be provided with a sample conflict styles inventory, facilitator's guide and tips on bringing the session back to your campus.
**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
**Presentation Resources:** The session utilizes presentation software, and printed handouts.
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Provide a basic self-reflective understanding of their triggers for conflicts and
• Content knowledge of techniques to engage in confrontations
• Recognize when it is necessary for officer or advisor intervention

## Session C
### NEW WORKSHOP From Idea to Finish Line: Creating Programs and Initiatives
**(9:30 a.m. to 10:45 a.m. — CARL 303)**
Student government stands at the nexus of thought leadership and actionable change within an academic institution. Often, the difference between an inspiring idea and a transformative initiative is the journey it takes from conception to execution. Join this workshop led by a seasoned Higher Education and policy consultant to think strategically and learn how to make a lasting impact. Through this session, discover the intricate process of bringing ideas to programs and initiatives from idea to execution. Learn how to assess the feasibility of the impact of ideas, design and launch effective programs, and how to navigate potential roadblocks and challenges.
**Presentation resources:** Assessment Guide, prezi, handouts
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Identify the steps needed to convert an idea into a program or initiative
• Understand the importance of stakeholder collaboration and feedback
• Recognize potential challenges and solutions in the execution phase
• Learn from real-life examples of successful programs and their journey from idea to finish line

## Session D
### What Big Assumptions Are You Making That Are Standing in the Way of Accomplishing Your SGA Goals?
**(9:30 a.m. to 10:45 a.m. — CARL 301)**
Do you ever find yourself complaining to others that you can't accomplish your goals because of someone else? What if it wasn't another person who was standing in your way of accomplishing your goals, but instead was actually you? This session will assist you in exploring the big assumptions that hold you and how they are preventing you from accomplishing your SG goals.
**Delivery Format:** You will be asked to pair up with another conference attendee, and will work through a series of interactive exercises to unearth what you and your partner might be doing to stand in the way of accomplishing your SG goals.
**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.
**Level of Interactivity (from 1 to 5 being very interactive):** 5
**Learning Outcomes. After attending this session, participants should be able to:**
• Identify competing commitments and the big assumptions guiding them
• Construct Kegan and Lahey's mental model to help you increase your awareness of your big assumptions
• Identify what is within one's responsibility that is standing in the way of achieving one's goals

## Session E
### The 25 Worst Mistakes Your Student Government Can Make
**(11:00 a.m. to 12:00 p.m. — HAMMING HALL)**
Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.
**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.
**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.
**Level of Interactivity (from 1 to 5, five being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand the importance of learning from the mistakes of others
• Brainstorm your own list of mistakes to avoid at your institution

## Session F
### NEW WORKSHOP (Re)defining Bold & Authentic Leadership
**(11:00 a.m. to 12:00 p.m. — CARL 302)**
Life hands us challenges, what we do with them shapes our character. Media images, music, friends, family, and others influence and try to define us. If we are not careful, they succeed before we recognize what is happening. We get caught up in the comparison game, determining who we are by what we aren't. Answering the call for bold leadership means that we are prepared to critically examine ourselves and organizations to be unapologetic in our authenticity and choices to inspire those around us to do the same.
**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack process to practice, thought-provoking, and oriented toward skill-building.
**Presentation Resources:** This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Identify how to protect one's personal power and ability to advocate
• Recognize techniques for how to be an agent for change on campus and beyond
• Understand the importance of creating feedback systems and self-reflection in evaluating SG's practices

## Session G
### 101 Activities & Action Items for SG's
**(11:00 a.m. to 12:00 p.m. — CARL 303)**
Student government is a group of students that are charged with managing a wide range of events, activities, programs, policies and initiatives around school, they are the voice and tasked with creating change on campus.
Learn from a former SG President and Higher Education Consultant about different activities, initiatives, and programs for your SG! It will include information on how to determine which initiatives to undertake, starting initiatives and programs, and a list of 101 ideas!
**Presentation resources:** Assessment guide, Prezi, and handouts
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Learn tools to help assess which initiatives SG should prioritize
• Understand how to prioritize and organize initiatives
• Recognize and learn common SG initiatives

## Session H
### Is Your SG Running Like a Machine or a Brain?
**(11:00 a.m. to 12:00 p.m. — CARL 301)**
Perhaps you are working hard to make sure that your SG is running like a well-oiled machine. Maybe there are some processes you wish your SG members would just learn how to do the right way. Have you ever given much thought as to what it does when your SG is running like a machine? What if your SG were instead to run like a brain? This session will enable you to assess the direction your SG is moving in and to consider the pro's and con's of two distinct organizational models.
**Delivery Format:** Each model will be presented via humorous, realistic lecture. After each model is presented, you will work with a small group of conference attendees to discuss connections you see between each model and your current SG. The session will conclude with a large group discussion where examples are shared, and a list of takeaways is created.
**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote).
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Explore how both the machine model and brain model exist within your SG
• Identify ways in which either model is assisting your SG or standing in its ways
• Articulate ways in which you can strategically navigate either model so that you can get the most out of your SG

## Session I
### How to Make Students Care About Your SG: Create "Signature Programs"
**(1:15 p.m. to 2:15 p.m. — HAMMING HALL)**
Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.
**Delivery Format:** It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.
**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.
**Level of Interactivity (from 1 to 5, five being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Be aware of the 800 programs you could bring to your campus
• Understand what makes a "signature program" and how do you find one that will work for you
• Understand which signature programs are best

## Session J
### Inclusive SG Leadership: Tackling the Difficult Conversations
**(1:15 p.m. to 2:15 p.m. — CARL 302)**
Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. What does that mean exactly for them? In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. These issues can be polarizing at times within the student body. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.
**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.
**Presentation Resources:** The session utilizes visual display media and printed handouts.
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand the complexities of unconscious bias
• Identify issues of institutionalized and systemic -isms on campus
• Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns

## Session K
### SG 101: Getting Student Feedback, How & Why
**(1:15 p.m. to 2:15 p.m. — CARL 303)**
Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand how to use student feedback effectively
• Assess the student feedback collection methods for their SG
• Know how to utilize tools to better collect student feedback
• Learn how to actively engage students on their campus

## Session L
### Five Tools for Bringing Innovative Ideas to Your SG
**(1:15 p.m. to 2:15 p.m. — CARL 301)**
In this workshop, you will explore 5 skills you can use to potentially innovate your elections and voting processes. You'll receive tangible, real-world skills your SG can immediately use to create the changes you want to see on your campus and in your community. You can also use these skills in other areas of your SG in order to innovate them.
**Delivery Format:** Attendees will be divided into small groups so that deep discussion can be had. The presenter will facilitate the presentation of the five skills while giving each small group a chance to explore what the skill might look like in their SG.
**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as a printed handout for note taking.
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Identity new five new skills for innovating your SG
• Establish practical ways in which the innovation skills can be brought into your SG's elections and voting as well as other places.
• Help others learn the five new innovation skills and articulate their importance.

## BONUS WORKSHOP
### How to Improve Your SG's Web & Social Media Presence
**(2:15 p.m. to 3:15 p.m. — HAMMING HALL)**
The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.
**Presentation Resources:** This session utilizes the internet.
**Level of Interactivity (from 1 to 5 being very interactive):** 2
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand what should be included at our SG web site
• Learn how to utilize social media to engage our student body
• Recognize the importance of focusing on web/social media

## Session M
### What Can Your Student Government Really Accomplish? Choose Realistic Goals
**(3:45 p.m. to 4:45 p.m. — HAMMING HALL)**
We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
**Delivery Format:** It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.
**Presentation Resources:** This session utilizes PowerPoint/Keynote and printed handouts.
**Level of Interactivity (from 1 to 5, five being very interactive):** 4
**Learning Outcomes. After attending this session, participants should be able to:**
• Understand which issues are impossible, possible, and probable to make a difference
• Understand how to prioritize your work on issues that are realistic
• Determine how much time to spend on lobbying

## Session N
### From Vision to Reality: How to Achieve Your SG Goals
**(3:45 p.m. to 4:45 p.m. — CARL 302)**
In the academy we use assessment all of the time, whether we are in academic or student affairs. So, it is not surprising that most university administrators on our campuses are more persuaded when our SG has done their homework. Helping your SG leaders understand that one of the easiest ways to win administrators over and to work towards achieving SG goals is by anticipating administrators' questions, preempting their arguments against something, and providing them with examples of how things could function in the way the SG is advocating. In this session we will explore the use of benchmarking and campus assessment to advance SG priorities.
**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.
**Presentation Resources:** The session utilizes presentation software, and printed handouts.
**Level of Interactivity (from 1 to 5 being very interactive):** 4
**Learning Outcomes. After attending this session participants should be able to:**
• Have a basic understanding of how to benchmark and use campus assessment
• Know the steps involved when moving from idea to proposal
• Understand how to present information to be compelling