# **GUIDE TO ASGA** WORKSHOPS



## 2023 CHICAGO SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



## **Goal-Setting Techniques**

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

D What Big Assumptions Are You Making That Are Standing in the Way of You Accomplishing Your SGA Goals? - Sarah E. Schoper, Ph.D.

M What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine



## **Organization Effectiveness**

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A 13 Steps to a Super Student Government – Butch Oxendine

E The 25 Worst Mistakes Your Student Government Can Make – Butch Oxendine

G 101 Activities & Action Items for SG's- Kat Klawes, M.A.

I How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine

K SG 101: Getting Student Feedback, How & Why – Kat Klawes, M.A.

N From Vision to Reality: How to Achieve Your SG Goals – Suzette Walden Cole, Ph.D.



### Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG is not performing as effectively as it should, then we encourage you to assess whether those structures and systems are an obstacle in achieving your goals. If your SG identifies this as a potential issue, you should ensure that someone from your delegation attends any of the sessions with this icon.

**C** NEW WORKSHOP From Idea to Finish Line: Creating Programs and Initiatives– Kat Klawes, M.A.

H Is Your SG Running Like a Machine or a Brain? – Sarah E. Schoper, Ph.D.





#### Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you

are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

**P** The Power of Ongoing Regard – Sarah E. Schoper, Ph.D.



#### **Effective Advocacy**

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

O Movement Making: Mental Health and Students Rights Advocacy – Kat Klawes, M.A.



#### Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

F NEW WORKSHOP (Re)defining Bold & Authentic Leadership – Suzette Walden Cole, Ph.D.

Inclusive SG Leadership: Tackling the Difficult Conversations – Suzette Walden Cole, Ph.D.



#### **Conflict Resolution**

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

#### B Knowing When and How to Call Someone Out: Confronting Members within the SG – Suzette Walden Cole, Ph.D.



#### **Elections & Voting**

The average voter turnout for most campuses is less than desirable. These sessions are designed to aid your student government in generating a "buzz" around election time to engage the student body

in the elections process. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

Five Tools for Bringing Innovative Ideas to Your SG – Sarah E. Schoper, Ph.D.



#### **Public Relations**

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

**BONUS WORKSHOP** How to Improve Your SG's Web & Social Media Presence – Butch Oxendine

