

# ***GUIDE TO ASGA WORKSHOPS***

## ***2025 CHICAGO CONFERENCE***

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



### ***GOAL-SETTING TECHNIQUES***

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

**BONUS WORKSHOP** **NEW** *Spark Sessions: Innovation Lab – Kat Klawes, M.A.*

**M** *What Can Your SGA Really Accomplish? Understand & Use Your Power – Butch Oxendine*



### ***ETHICS & INTEGRITY***

In a world where the media is consistently highlighting authority figures who have lost their way ethically, it is important for us to ensure we are reflecting on our own actions and those of our SG. These sessions are designed to provide you with a framework for assuring yourselves and the students you represent that your SG's work benefits them, not the individuals serving them. If you think it is time to take stock of this issue, then you or someone from your delegation should attend one of the sessions with this icon.

**O** *Do the Right Thing: Ethics and Your SGA – Vicky Goodin, Ed.D.*



### ***ORGANIZATION EFFECTIVENESS***

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor-- ensure that someone from your delegation attends any of the sessions with this icon.

**A** *13 Steps to a Super Student Government – Butch Oxendine*

**E** *The 25 Worst Mistakes Your Student Government Can Make – Butch Oxendine*

**G** **NEW WORKSHOP** *Money Matters: Managing Budgets and Funding Student Activities – Kat Klawes, M.A.*

**I** *How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine*

**K** **NEW WORKSHOP** *SG 101: Getting Student Feedback, How & Why – Kat Klawes, M.A.*

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## **TEAM BUILDING**

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the “feel” of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

**H** **Who Said There’s No “I” in Team? – Vicky Goodin, Ed.D.**



## **PERSONAL GROWTH**

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members’ individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

**J** **NEW WORKSHOP** *Managing Multiple Priorities: Important vs. Urgent – Michael D. Anthony, Ph.D.*



## **EFFECTIVE ADVOCACY**

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG’s approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

**C** **Movement Making: Mental Health and Students’ Rights Advocacy – Kat Klawes, M.A.**

**N** **NEW WORKSHOP** *Effective Student Legislators: You Won the Senate Seat...Now What? – Michael D. Anthony, Ph.D.*



## **CONFLICT RESOLUTION**

Conflict is an inevitable part of any effective SG. If you do not have it, then something is probably “off” within your organization. It is not a question of if you will experience it, rather it is how you will deal with it that is important. If your SG gets bogged down by the drama, or you feel you can improve in this area, be sure that you or someone from your delegation attends any of the sessions with this icon.

**B** **NEW WORKSHOP** *Cleaning Up the Dirty Fighting In Your SGA – Michael D. Anthony, Ph.D.*



## **DELEGATION**

Do you feel like only a few people are engaged in your SG? Sometimes we do not maximize our SG’s potential because we fail to spread the work around. This can often lead to high rates of burnout and turnover within SG. If your SG is not effectively utilizing the wealth of talent within its ranks, be sure that someone from your delegation attends any of the sessions with this icon.

**F** **NEW WORKSHOP** *D.E.L.E.G.A.T.E.—Just Do It! – Michael D. Anthony, Ph.D.*

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## **ADVISOR**

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

**D FOR ADVISORS** *L.E.A.D.: Leadership by Empowering and Appreciating Differences*  
– Vicky Goodin, Ed.D.

**L FOR ADVISORS** *Student Development and the Art of Advising (What Does Chickering Have to Do With It?)* – Vicky Goodin, Ed.D.



## **PUBLIC RELATIONS**

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

**BONUS WORKSHOP** *How to Improve Your SG's Web and Social Media Presence* – Butch Oxendine